

strategy



with an effective and dynamic strategy.

Chess has one goal: The capture of the opposing player's king. All the tactics and resources at the player's disposal must support this goal.

Likewise, SunTrust has one goal: Provide you with the best retirement services plan available. All our resources, strategies, and people support this one goal. We've managed to set up a strategy that delivers the goal in just four winning moves.



First, you'll receive the **complete customer care** that's become synonymous with the SunTrust name. Second, employees will receive **award-winning communications** that send participation rates soaring. Third, **thorough, experienced administration** will keep contribution rates up. Fourth, and the crowning move: We will provide you with the **best performing funds** the financial services industry offers.

Four moves and checkmate with SunTrust's retirement services.

C D E F G H

m o v e s