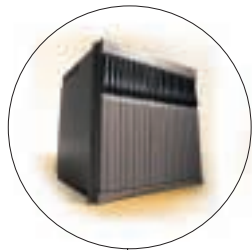


Pretty soon, they'll all

FOLLOW US

*With revolutionary thinking, Oresis
creates a seamless migration path
to next-generation networks.*



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The lone goose positions Oresis as a new technological leader breaking away from the flock, while the others fly toward an imminent storm. The marketplace has decided that migration is a necessity, and Oresis provides the most elegant solution. This concept makes a nice dual statement by referring to both migration and follow-the-leader.



◦ IMPROVISATION IS JUST ANOTHER WORD FOR
flexibility



A scalable carrier-class switch

for packet-based networks doesn't mean
deserting your existing infrastructure

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Jazz improvisation is laid upon a structured foundation. This plays off the flexible, scalable, backward/forward compatible nature of the Oresis technology that doesn't require abandonment of today's infrastructure.



PERFECT **form**. PERFECTLY **scalable**.

ORESIS TECHNOLOGY INTEGRATES WITH YOUR EXISTING INFRASTRUCTURE WHILE PROVIDING THE BUILDING BLOCKS FOR TOMORROW'S NETWORK SOLUTIONS. SED DIAM NONUMY EIUSMOD TEMP OR INCIDUNT UT LABORE ET DOLORE. Willamocorpor suscipit laboris nisi ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in reprmrehe nderit in voluptate velit esse molestaie son consequat, vel illum dolore eu fugiat nulla pariatur. At vero eos et cicutey sam et justo odio dignissim qui blandit prasesent lupatum delenit aigue duos dolor et molestais exceptur sint soccert aecat cupidat non provident, sinil tempor sunt in culpa quib.



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The atom metaphor focuses on the scalable, flexible, elegant solution that Oresis provides. Positions Oresis as a leader, as elemental to the customers' success. This concept is very campaign-friendly; we could choose other images from nature to go with the same headline.

Some things come and go. }



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Our solution is timeless.

ORESIS CARRIER-CLASS RELIABILITY. DESIGNED FOR THE PACKET-SWITCHING NETWORKS OF TOMORROW. COMPATIBLE WITH TODAY'S INFRASTRUCTURE.

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Focus is on how Oresis is the opposite of "here today, gone tomorrow" technologies.

Why invest in products
that will soon be obsolete?

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the storage rack of the future*

*not compatible with oresis carrier-class switches,
whose scalability and packet switching technology

ENSURE A LONG LIFE ON YOUR NETWORK.

This comments on the built-in obsolescence of computer equipment in general, and the inflexible nature of the competition specifically. Oresis switches run on your network today without having to desert your embedded infrastructure. And they'll continue to run on the packet-switching networks of tomorrow. Which translates into less obsolete equipment in the dumpster.